

Advocacy Succession Plan: Tier System Reform & SIB Access

A coordinated regional strategy for Currituck County, Camden County, and the Currituck Chamber of Commerce

Phase 1: Local Government Adoption (March 16 – April 6)

- ❑ **Currituck Board Presentation (March 16):** Request formal adoption of the Tier Reform Resolution.
 - ❑ **Camden Board Presentation (April 6):** Secure a mirrored resolution to establish a unified two-county coalition.
 - ❑ **Chamber Board Vote (March 25):** Adopt the Chamber’s resolution to finalize the business community’s official position.
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Phase 2: State-Level Lobbying (April 10 – May 1)

- ❑ **NC Chamber Engagement:** Submit both counties’ resolutions to Dana Magliola (Senior Director of Infrastructure) at the NC Chamber Foundation to advocate for inclusion in the 2026 statewide infrastructure agenda. [NC Chamber Foundation](#)
 - ❑ **State Infrastructure Bank (HB 909) Petition:** Formally petition the SIB Board for project-specific evaluations and funding for mainland water, sewer, and school debt relief. [House Bill 909](#)
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Phase 3: Media & Public Pressure (Mid-April)

- ❑ **Carolina Public Press Feature:** Provide Jane Winik Sartwell with the “Regional Coalition” story, highlighting unified opposition to the current “Pseudo-Numbers” tier model.
Here is a link to her last article about the tiers system: [Carolina Public Press](#)
 - ❑ **Regional News Blitz:** Issue a coordinated press release to *The Daily Advance* and *The Coastland Times* to inform the public and build grassroots support.
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Phase 4: State & Federal Escalation (Late April – May)

- **Senate Leadership Meeting:** Request a joint meeting with Senate President Pro Tempore Phil Berger to present the resolutions, outline mainland infrastructure constraints, and advocate for project-specific tier evaluations within SIB rulemaking.
- **House Leadership Briefing:** Provide a follow-up briefing to House leadership to reinforce the bipartisan, regional nature of the request.
- **Federal Delegation Engagement:** Deliver the adopted resolutions and regional impact summary to **Congressman Don Davis, Congressman Greg Murphy, Senator Thom Tillis, and Senator Ted Budd**, emphasizing how Tier 3 misclassification restricts access to IIJA, USDA Rural Development, and EDA programs. Request alignment between federal partners and the SIB's project-specific evaluation model.
- **Unified Regional Ask:** Present Currituck and Camden as a model for rural-coastal counties whose economic metrics are distorted by tourism-driven property values, and request recognition of this structural inequity in upcoming state and federal funding cycles.