



Currituck County
TOURISM ADVISORY BOARD AGENDA

Monday, November 25, 2024, 5:00 PM
Historic Currituck Courthouse Conference Room
153 Courthouse Road
Room 205
Currituck, North Carolina 27929

Call to Order - 5:00 PM

Approval of Agenda

Approval of September 9, 2024 Meeting Minutes

County Manager Report

Old Business

1. Rebranding – Alex Perry
2. 2025 Marketing Initiatives – Alex Perry
3. America 250 NC Projects Progress – Tameron Kugler

New Business

1. Review changes to Event Grant
2. Make change recommendations of Event Grant to the Tourism Development Authority

Director's Report

1. Occupancy Tax Report
2. New Team Members
3. Upcoming Events (Christmas Craft Village, Polar Express)

Board Members' Report

Other Business

Adjourn